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Important Shopping Dates in France

JANUARY

New Year's Day



Winter sales 2020 (8th Jan - 4th Feb) **FEBRUARY**

14 Valentine's Day

Paris Fashion Week (24th Feb – 4th Mar)

(25) Mardi Gras

MARCH

International Women's Day

March Equinox

APRIL

Good Friday

Easter Sunday

World Earth Day

MAY

May Day / Labor Day

8 FRI WWII Victory Day

(12-16) Eurovision Song Contest 🥄

(12-23) Cannes Film Festival

JUNE

Mother's Day

June Solstice

21 Father's Day

(**27-19**) Tour de France 💸

JULY

Bastille Day

International Day of Friendship

AUGUST

Assumption of Mary

Back to School Sales (month-long)

08

SEPTEMBER

Rentrée Des Classes

September Equinox Day

OCTOBER

Halloween (

NOVEMBER

All Saints' Day

Armistice Day

Black Friday 4%

Cyber Monday 4%

DECEMBER

St. Nicholas Day

Christmas Day

26 Boxing Day

New Year's Eve 🚨