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E-COMMERCE 2020

Important Shopping Dates in Japan

JANUARY

- New Year's Day 🙎
- 2-3 **Bank Holidays**
- Coming of Age Day

FEBRUARY

- (4-11) Sapporo Snow Festival
- 11 TUE National Foundation Day
- **14** Valentine's Day

MARCH

- Dolls' Festival/Girls' Festival
- International Women's Day
- 20 March Equinox

APRIL

04

- World Earth Day
- Shōwa Day

MAY

- 3 SUN Constitution Memorial Day
- **Greenery Day**
- (**5-6**) Children's Day
- 10 SUN Mother's Day

JUNE

- June Solstice 🍍

JULY

- Star Festival
- **23** THU Marine Day
- Health and Sports Day **24** FRI
- International Day **30** of Friendship

Halloween

AUGUST

10-11) Mountain Day

Back to School Sales (month-long)

SEPTEMBER

- Respect for the Aged Day
- September Equinox Day

OCTOBER

NOVEMBER

08

Culture Day

Labor Thanksgiving Day

27 Black Friday 🔧

30 MON

Cyber Monday 🦚

DECEMBER

Christmas Day

New Year's Eve 🙎

