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Important Shopping Dates in Sweden

JANUARY

- New Year's Day
- Twelfth Night
- **Epiphany**

**FEBRUARY** 

MARCH

- **14** Valentine's Day
- International Women's Day
- 20 March Equinox

APRIL

04

MAY

Labor Day

**12-16** Eurovision Song Contest

**Ascension Day** 

Mother's Day

Whit Sunday

1 FRI

**31** 

**31** 

05

- 10 FRI **Good Friday**
- **12** SUN Easter Sunday
- **13** MON **Easter Monday**
- 22 WED World Earth Day
- **30** THU Walpurgis Night

International Day

of Friendship

Whit Monday

JUNE

- 6 SAT **National Day**
- **20** June Solstice 🌦
- **20** Midsummer Day
- **27-19**) Tour de France 🎊



JULY

AUGUST

08

Back to School Sales (month-long)

**SEPTEMBER** 

September Equinox Day

OCTOBER

**29** Black Friday 4%

Cyber Monday 🚜

DECEMBER

Father's Day

NOVEMBER

**26** 

**Boxing Day** New Year's Eve

Christmas Day

Halloween

All Saints' Day