

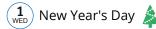
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# E-COMMERCE 202

Important Shopping Dates in Ukraine

#### JANUARY





**14** TUE Old New Year

Ukrainian Unity Day

# **FEBRUARY**

Valentine's Day

05

### MARCH

International Women's Day

March Equinox

### APRIL

04

April Fool's Day

Easter Sunday 🝣

**Easter Monday** 

World Earth Day 👩

MAY

Labor Day 7

10 SUN Mother's Day

Victory Day

12-16) Eurovision Song Contest

JUNE

June Solstice 🌉

**Constitution Day** 

# JULY

Kupala Night

Family Day

28 TUE Baptism of Kyivan Rus

28 TUE Navy Day

> International Day of Friendship

AUGUST

08

23 Day of the National Flag

(24) Independence Day

Back to School Sales (month-long)

SEPTEMBER

1 TUE 1st Day of School

20 SUN Father's Day

September Equinox Day

#### OCTOBER

Teachers' Day

14 WED Defenders' Day

**31** SAT Halloween 👯

NOVEMBER

Student Day

**21** SAT Dignity and Freedom Day

**27** FRI Black Friday 4%

**30** Cyber Monday % DECEMBER

6 SUN Army Day

St. Nicholas Day 🌱

Christmas Day

New Year's Eve 🙎

