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E-COMMERCE 201

Important Shopping Dates in Argentina

JANUARY

New Year's Day

FEBRUARY

MARCH

1 TUE



14 TUE Valentine's Day



4-5 Carnival

International Women's Day

20 March Equinox

Memorial Day

APRIL

04

Veteran's Day

19 Good Friday

21 SUN Easter Sunday 🍣

22 MON World Earth Day

24 WED Action Day for Tolerance MAY

1 WED May Day

25 SAT **National Day** JUNE

Commemoration of **17** General Don Martín Miguel de Güemes

05

16 Father's Day

20 Flag Day

21 June Solstice 💢

JULY

8 MON

Bridge Public Holiday

9 TUE Independence day

International Day of Friendship 30 TUE

AUGUST

17

San Martín Day

18 Children's Day

Back to School Sales (month-long)

SEPTEMBER

11 WED Teacher's Day

September Equinox Day

OCTOBER

Day of respect for cultural diversity

Mother's Day

31 Halloween 😃 NOVEMBER

National Sovereignty Day

Black Friday 🛞

08

DECEMBER

18 MON

Cyber Monday



Christmas Day



New Year's Eve 🙎

