

www.store.plumrocket.com



## E-COMMERCE 2019



Important Shopping Dates in Brazil

JANUARY

**FEBRUARY** 

MARCH

1 TUE New Year's Day



2-6 Carnival

International Women's Day

Brazilian Valentine's Day

**20** March Equinox

APRIL

JULY

**21** SUN

04

MAY

05 JUNE

**19 Good Friday** 

Easter Sunday

1 WED May Day

Mother's Day

**12** 

12 WED 21 June Solstice 🌞

**21** SUN **Tiradentes Day** 

**22** MON World Earth Day



AUGUST

08

**SEPTEMBER** 

9 TUE State Rebellion Day (São Paulo state only)

International Day **30** of Friendship

**11** Father's Day

Independence Day

September Equinox Day

OCTOBER

NOVEMBER

Cyber Monday

Children's Day

Teachers' Day

28 MON **Public Service Holiday** 

**31** Halloween 🥸



All Souls' Day

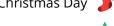
15 FRI Republic Proclamation Day

20 WED Black Consciousness Day

**29** Black Friday 4%

DECEMBER

25 WED Christmas Day



New Year's Eve 🙎

