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## E-COMMERCE 2019 \*\*

Important Shopping Dates in China

JANUARY

1 TUE

New Year's Day 🐊

**FEBRUARY** 

Spring Festival Eve

**6-10**) Spring Festival Golden Week

Chinese Lunar New Year's Day

MARCH

International Women's Day

March Equinox

APRIL

N4

Qing Ming Jie holiday 5-7

**22** World Earth Day MAY

05

1 WED Labor Day

**4** SAT Youth Day

12 SUN Mother's Day JUNE

Children's Day

**Dragon Boat Festival** 

**16** Father's Day

June Solstice 🌦

JULY

07

AUGUST

08

**SEPTEMBER** 

**CPC Founding Day** 

Maritime Day **11** 

**30** TUE International Day of Friendship

Army Day

7 WED Chinese Valentine's Day

**15** Spirit Festival

Back to School Sales (month-long)

**10** Teachers' Day

**13** Mid-Autumn Festival

September Equinox Day

OCTOBER

NOVEMBER

Journalists' Day

**11** Single's Day

29 Black Friday 4% DECEMBER

National Day Golden Week 1-7

**Double Ninth Festival** 

**31** Halloween 🥴

Cyber Monday 4%

Double 12

Christmas Day