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## E-COMMERCE 2019 = 1

Important Shopping Dates in Finland

JANUARY

1 TUE New Year's Day

**Epiphany** 

**FEBRUARY** 

Valentine's Day

MARCH

International Women's Day

20 March Equinox

APRIL

04

**19 Good Friday** 

**21** SUN Easter Sunday

**22** MON **Easter Monday** 

**22** MON World Earth Day MAY

13 TUE

1 WED May Day

12 SUN Mother's Day

14-18 Eurovision Song Contest

**Ascension Day** 

JUNE

June Solstice 🌦

JULY

30 TUE

**6-28**) Tour de France

International Day of Friendship

AUGUST

08

Back to School Sales (month-long)

**SEPTEMBER** 

September Equinox Day

OCTOBER

Halloween

NOVEMBER

All Saints' Day

**10** Father's Day 🥋

Black Friday

DECEMBER

Cyber Monday 4%

6 FRI Independence Day

25 WED Christmas Day

26 Boxing Day

**31** New Year's Eve

