

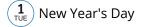
www.store.plumrocket.com

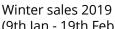


## E-COMMERCE 2019

Important Shopping Dates in France

JANUARY





**Good Friday** 

Easter Sunday

World Earth Day

(9th Jan - 19th Feb)

**FEBRUARY** 



Paris Fashion Week (25th Feb – 5th Mar)

MARCH

Mardi Gras

International Women's Day

March Equinox

APRIL

MAY

08

May Day / Labor Day



WWII Victory Day







Mother's Day

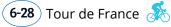


JUNE

Father's Day



JULY





International Day of Friendship

AUGUST

Assumption of Mary

Back to School Sales (month-long)

**SEPTEMBER** 

2 MON Rentrée Des Classes

September Equinox Day

OCTOBER

Halloween

NOVEMBER

All Saints' Day

**Armistice Day** 

Black Friday

DECEMBER

Cyber Monday 4%

St. Nicholas Day

Christmas Day

**26** Boxing Day

New Year's Eve 🙎

