

www.store.plumrocket.com



E-COMMERCE 2019

Important Shopping Dates in India

JANUARY

1 TUE New Year's Day 🙎

13 SUN Lohri

15-17 Pongal

26 SAT Republic Day **FEBRUARY**

02

MARCH

Vasant Panchami

14 TUE Valentine's Day

10 SUN

20

March Equinox

International Women's Day

APRIL

04

05

08

JUNE

(**13-14**) Rama Navami

17 WED Mahavir Jayanti

21 SUN Easter Sunday 🍣

Rath Yatra

International Day

of Friendship

22 MON World Earth Day 1 WED May Day

MAY

12 Mother's Day

18 Buddha Purnima

16 Father's Day

June Solstice 💢

JULY

4

15 THU Independence Day

AUGUST

15 Raksha Bandhan

24 TUE Janmashtami

Back to School Sales (month-long)

SEPTEMBER

September Equinox Day

OCTOBER

Mahatma Gandhi Jayanti

Maha Saptami

Maha Navami

31 Halloween 🥴

29 Black Friday 4%

NOVEMBER

DECEMBER

27 WED Diwali/Deepavali

Cyber Monday 4%

23 MON First Day of Hanukkah

30 Last day of Hanukkah

New Year's Eve 🙎

