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E-COMMERCE 2019 CALENDAR 2019

Important Shopping Dates in Japan

JANUARY

- 1 TUE New Year's Day 🙎
- 2-3 **Bank Holidays**
- 14 MON Coming of Age Day

FEBRUARY

MARCH

- (4-11) Sapporo Snow Festival
- 11 MON National Foundation Day
- **14** Valentine's Day

20 March Equinox

Dolls' Festival/Girls' Festival

International Women's Day

APRIL

04

- **22** World Earth Day
- 29 Shōwa Day

Coronation Day holiday (30th Apr - 2nd May)

MAY

- 3 FRI Constitution Memorial Day
- **Greenery Day**
- 5-6 Children's Day
- 12 SUN Mother's Day

JUNE

- June Solstice 🌦

JULY

- Star Festival
- **15** Marine Day
- International Day 30 TUE of Friendship

AUGUST

08

(**11-12**) Mountain Day

Back to School Sales (month-long)

SEPTEMBER

- **16** Respect for the Aged Day
- September Equinox Day

OCTOBER

Health and Sports Day

31 THU Halloween 🚷

NOVEMBER

Culture Day

29

- Labor Thanksgiving Day
 - Black Friday 🔧

DECEMBER

New Year's Eve 🙎

Christmas Day

Cyber Monday 4%

