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## E-COMMERCE 2019



Important Shopping Dates in Mexico

JANUARY

1 TUE New Year's Day

6 SUN Day of the Holy Kings **FEBRUARY** 

05

08

**Constitution Day** 

14 TUE Valentine's Day

**24** Flag Day MARCH

International Women's Day

18 Day off for Benito Juárez's

**20** March Equinox

Benito Juárez's Birthday Memorial

APRIL

04

**18** Maundy Thursday

**19 Good Friday** 

**21** SUN Easter Sunday 🍣

**22** MON World Earth Day

30 TUE Children's Day MAY

1 WED May Day

5 SUN Battle of Puebla

**10** Mother's Day

15 WED Teachers' Day

**30 Ascension Day**  JUNE

16 Father's Day

June Solstice 💨

JULY

30 TUE

International Day of Friendship

AUGUST

Assumption of Mary

Back to School Sales (month-long)

**SEPTEMBER** 

**16** Independence Day

September Equinox Day

OCTOBER

Halloween 😃

Columbus Day

NOVEMBER

All Saints' Day

All Souls' Day

**20 Revolution Day Memorial** 

**29** Black Friday 🛞 DECEMBER

Cyber Monday 4%

**12** Day of the Virgin of Guadalupe

25 WED Christmas Day

New Year's Eve 🙎

