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E-COMMERCE 2019

Important Shopping Dates in Sweden

JANUARY

- 1 TUE New Year's Day
- Twelfth Night
- **Epiphany**

FEBRUARY

02

MARCH

14 Valentine's Day



International Women's Day

20 March Equinox

APRIL

04

1 WED

05

- **19 Good Friday**
- **21** SUN Easter Sunday
 - **Easter Monday**
- **22** MON World Earth Day
- 30 TUE Walpurgis Night

MAY

14-18 Eurovision Song Contest

Back to School Sales (month-long)

26 SUN Mother's Day

Labor Day

Ascension Day

JUNE

- **National Day**
- Whit Sunday
- **10** Whit Monday
- June Solstice 🌦

JULY

- AUGUST
- 08

SEPTEMBER

- **6-28**) Tour de France
- **22** SAT Midsummer Day
- International Day of Friendship 30 TUE

September Equinox Day

OCTOBER

NOVEMBER

DECEMBER

Halloween

11 All Saints' Day

10 Father's Day 🥋

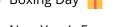
Black Friday

Cyber Monday

25 WED Christmas Day



26 Boxing Day



New Year's Eve 🙎

