

e–Commerce Calendar 2018

Important Shopping Dates in India

01 / January	02 / February	03 / March
 1 SUN New Year's Day ▲ 13 SAT Lohri 	9-25 2018 Winter Olympics	8 International Women's Day 9-18 2018 Winter Paralympics
26 FRI Republic Day		(25) SUN Rama Navami
		29 THU Mahavir Jayanti
04 / April	05 / May	06 / June
1 SUN Easter Sunday 🍣	1 Labor Day / May Day 🌈	17 SUN Father's Day
22 SUN World Earth Day	13 SUN Mother's Day	21 June Solstice 🌞
	(22) TUE Buddha Purnima	
 07 / July 14 Rath Yatra 30 International Day of Friendship 	08 / August 15 Independence Day 15 Thanksgiving Day Back to School Sales (month-long)	 09 / September 3 Janmashtami 23 September Equinox Day
10 / October	11 / November	12 / December
2 TUE Mahatma Gandhi Jayanti	4 SAT Diwali/Deepavali	3 First Day of Hanukkah
16 TUE Maha Saptami	23 FR Black Friday 🛞	(10) Last day of Hanukkah
17 WED Maha Navami	26 MON Cyber Monday	Christmas Day 🏂
31 TUE Halloween		(31) New Year's Eve 🎄