



01 / January

- 1** SUN New Year's Day 🌲
- Back to School Sales (month-long)

02 / February

- 25-28** Carnival

03 / March

- 8** WED International Women's Day
- 20** MON March Equinox

04 / April

- 14** FRI Good Friday
- 16** SUN Easter Sunday 🐰
- 21** FRI Tiradentes Day
- 22** SAT World Earth Day 🌍

05 / May

- 1** MON Labor Day / May Day 🛠️
- 14** SUN Mother's Day 👩

06 / June

- 12** MON Brazilian Valentine's Day ❤️
- 21** WED June Solstice ☀️

07 / July

- 9** SUN State Rebellion Day (São Paulo state only)

08 / August

- 13** SUN Father's Day

09 / September

- 7** THU Independence Day
- 22** FRI September Equinox Day

10 / October

- 12** THU Children's Day
- 15** SUN Teacher's Day
- 28** SAT Public Service Holiday
- 31** TUE Halloween 🎃

11 / November

- 2** THU All Souls Day
- 15** WED Republic Proclamation Day
- 20** MON Black Consciousness Day
- 24** FRI Black Friday 📈
- 27** MON Cyber Monday

12 / December

- 24** SUN Christmas Eve
- 25** MON Christmas Day 🎅
- 31** SUN New Year's Eve 🌲