



# e-Commerce Calendar 2016

## IMPORTANT SHOPPING DATES IN MEXICO


### January

- 1 New Year's Day 
- 6 Day of the Holy Kings

### February

- 5 Constitution Day
- 14 Valentine's Day 
- 24 Flag Day 


### March

- 21 Birthday of Benito Juárez
- 24 Maundy Thursday
- 25 Good Friday
- 27 Easter Sunday 


### April

- 22 World Earth Day 
- 30 Children's Day

### May

- 1 Labor Day / May Day 
- 5 Cinco de Mayo
- 10 Mother's Day


### June

- 1 Navy Day
- 19 Father's Day
- 20 June Solstice 

### July

- 9-12 Punta Mita Beach Festival
- 11-21 Jornadas Villistas Festival


### August

- 5-21 Summer Olympics Game 
- 15 Assumption of Mary
- Back to School Sales (month-long)


### September

- 16 Independence Day 
- 22 September Equinox Day
- Festival of the Sun  
(25th September – 11th October)

### October

- 12 Columbus Day
- 31 Halloween 

### November

- 1 All Saints' Day
- 21 Revolution Day Memorial
- 25 Black Friday 
- 28 Cyber Monday

### December

- 12 Day of the Virgin of Guadalupe
- 24 Christmas Eve
- 25 Christmas 
- 31 New Year's Eve 