

# e-Commerce Calendar 2016

## IMPORTANT SHOPPING DATES IN SINGAPORE


### January

- 1 New Year's Day 
- 24 Thaipusam

### February

- 8-9 Chinese New Year's Day
- 14 Valentine's Day 
- 15 Total Defense Day
- 19-20 Chingay Parade



### March

- 8 International Women's Day
- 25 Good Friday
- 27 Easter Sunday 

### April

- 1 April Fool's Day
- 16-17 HSBC World Rugby Singapore Sevens 
- 22 World Earth Day 

### May

- 1-2 Labour Day 
- 8 Mother's Day 
- 21 Vesak Day



### June

- The Great Singapore Sale (3th Jun to 14th Aug)
- 19 Father's Day 
- 20 June Solstice

### July

- 1 Singapore Armed Forces Day
- 6 Hari Raya Puasa
- 21 Racial Harmony Day


### August

- 5-21 Summer Olympics Game 
- 9 National Day 
- Back to School Sales (month-long)


### September

- 12 Hari Raya Haji


### October

- 29 Diwali/Deepavali
- 31 Halloween 

### November

- 25 Black Friday 
- 28 Cyber Monday

### December

- 24 Christmas Eve
- 25 Christmas 
- 31 New Year's Eve 