


e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN SOUTH KOREA

January

1 New Year's Day 

February

7-10 Seollal Holiday Day's

14 Valentine's Day 

March

1 March 1st Movement

8 International Women's Day

20 March equinox

April

1 April Fool's Day

4-10 Spring Flower Festival

5 Arbor Day

22 World Earth Day 

May

1 Labour Day 

5 Children's Day

8 Parents' Day

14 Buddha's Birthday

June

6 Memorial Day

20 June Solstice 

July

17 Constitution Day

August

5-21 Summer Olympics Game 

15 Liberation Day

Back to School Sales (month-long)

September

22 September Equinox Day

October

1 Armed Forces Day

3 National Foundation Day

9 Hangeul Proclamation Day

31 Halloween 

November

25 Black Friday 

28 Cyber Monday

December

24 Christmas Eve

25 Christmas 

31 New Year's Eve 