



e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN CHINA

January

- 1 New Year's Day
- 2-3 New Year's weekend


February

- 7 Spring Festival Eve
- 8 Chinese New Year 
- 9-22 Spring Festival Golden Week holiday
- 14 Valentine's Day 
- 22 Lantern Festival



March

- 8 International Women's Day
- 12 Arbor Day


April

- 1 April Fool's Day
- 4 Qing Ming Jie
- 22 World Earth Day 

May

- 1 Labour Day 
- 4 Youth Day
- 8 Mother's Day 

June

- 1 Children's Day
- 9-11 Dragon Boat Festival
- 19 Father's Day
- 20 June Solstice 

July

- 1 CPC Founding Day
- 11 Maritime Day

August

- 1 Army Day
 - 5-21 Summer Olympics Game 
 - 9 Chinese Valentine's Day
 - 17 Spirit Festival
- Back to School Sales (month-long)

September

- 10 Teachers' Day
- 15-17 Mid-Autumn Festival
- 22 September Equinox Day

October

- 1 National Day
- 2-7 National Day Golden Week holiday
- 9 Double Ninth Festival
- 31 Halloween

November

- 1 Journalists' Day
- 11 Single's Day
- 25 Black Friday 
- 28 Cyber Monday

December

- 12 Double 12
- 25 Christmas 