



e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN JAPAN

January

- 1 New Year's Day 
- 2-3 Bank Holiday
- 10-24 Tokyo Sumo Tournament
- 11 Coming of Age Day


February

- 5-11 Sapporo Snow Festival
- 11 National Foundation Day
- 14 Valentine's Day 

March

- 3 Dolls' Festival/Girls' Festival
- 8 International Woman's Day
- 20 Spring Equinox


April

- 1 April Fool's Day
- 22 World Earth Day 
- 29 Showa Day

May

- 3 Constitution Memorial Day
- 4 Greenery Day
- 5 Children's Day


June

- 10 Tokyo Sanno Festival
- 20 June Solstice 

July

- 7 Star Festival
- 18 Marine Day
- 30 Sumida River Fireworks

August

- 5-21 Summer Olympics Game 
- 11 Mountain Day
- Back to School Sales (month-long)



September

- 19 Respect for the Aged Day
- 11-25 Tokyo Sumo Tournament
- 22 Autumn Equinox

October

- 10 Health and Sports Day
- 31 Halloween

November

- 3 Culture Day
- 23 Labor Thanksgiving Day 
- 25 Black Friday 
- 28 Cyber Monday

December

- 23 Emperor's Birthday
- 25 Christmas 
- 31 New Year's Eve 