

e-Commerce Calendar 2016


IMPORTANT SHOPPING DATES IN AUSTRALIA

January



- 1 New Year's Day 
- 26 Australia Day 

Back to School Sales (month-long)


February

- 8 Chinese New Year
- 14 Valentine's Day 


March

- 5 Sydney Mardi Gras
- 17 St. Patrick's Day 
- 20-27 Formula One Grand Prix
- 27 Easter Sunday 
- 28 Easter Monday


April

- 22 World Earth Day 
- 25 Anzac Day

May


- 2 May Day
- 8 Mother's Day 

June

- 13 Queen's Birthday
- 20 June Solstice 
- 30 End of Financial Year

July

August

- 1 Picnic Day
- 1-31 Sala Festival
- 5-21 Summer Olympics Game 

September

- 4 Father's Day
- 22 September Equinox Day
- 26 Family and Community Day


October

- 3 Labour Day 
- 31 Halloween 

November

- 1 All Saints' Day
- 11 Single's Day
- 25 Black Friday 
- 28 Cyber Monday

December

- 24 Christmas Eve
- 25 Christmas 
- 26 Boxing Day
- 31 New Year's Eve 