


# e-Commerce Calendar 2016

## IMPORTANT SHOPPING DATES IN INDIA

### January

- 1 New Year's Day 
- 14 Lohri
- 15 Pongal
- 26 Republic Day

### February

- 12 Vasant Panchami
- 14 Valentine's Day 


### March

- 8 International Woman's Day
- 25 Good Friday
- 27 Easter Day


### April

- 1 Bank's Holiday
- 9 Jhulelal Jayanti
- 20 Mahavir Jayanti
- 22 World Earth Day 

### May

- 1 May Day
- 8 Rabindranath Tagore Jayanti
- 11 Mother's Day 
- 21 Buddha Purnima

### June

- 7 Maharana Pratap Jayanti
- 19 Father's Day 
- 20 June Solstice

### July

- 1 Jamat Ul-Vida
- 6 Idu-UL-Fitr

### August

- 7 Friendship Day
  - 5-21 Summer Olympics Game 
  - 15 Independence Day 
  - 15 Thanksgiving Day
- Back to School Sales (month-long)


### September

- 5 Ganesh Chaturthi
- 22 September Equinox Day


### October

- 2 Mahatma Gandhi Jayanti
- 10 Maha Navami
- 30 Diwali/Deepavali
- 31 Gowardhan Puja

### November

- 1 Bhaiya Dooj
- 25 Black Friday 
- 28 Cyber Monday

### December

- 24 Christmas Eve
- 25 Christmas 
- 25 First Day of Hanukkah
- 31 New Year's Eve