


e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN FINLAND

January

- 1 New Year's Day 
- 6 Epiphany


February

- 9 Shrove Tuesday
- 14 Valentine's Day 




March

- 8 International Women's Day
- 25 Good Friday
- 27 Easter Sunday 
- 28 Easter Monday

April

- 1 April Fools' Day
- 22 World Earth Day 
- 30 Walpurgis Night



May

- 1 Labor Day 
- 8 Mother Day 
- 14 Eurovision 


June

- UEFA EURO (10th June – 10th July) 
- 20 June Solstice 
- 25 Midsummer

July

- 2-24 Tour de France 
- 11-16 Helsinki Cup 2016 

August

- 5-21 Summer Olympics Game 
- 19 Helsinki Festival
- Back to School Sales (month-long)

September

- 22 September Equinox Day

October

- 31 Halloween 

November

- 6 All Saints' Day
- 13 Father's Day
- 25 Black Friday 
- 28 Cyber Monday

December

- 6 Independence Day 
- 24 Christmas Eve
- 25 Christmas 
- 26 Boxing Day
- 31 New Year's Eve 