



e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN DENMARK

January

New Year's Day 🚵

February

14 Valentine's Day



March

- International Women's Day
- 24 Maundy Thursday
- 25 Good Friday
- 27 Easter Sunday 🍣

April

- **April Fools' Day**
- **General Prayer Day**
- World Earth Day 🙌

May

- 1 Labor Day / May Day 7
- 5 Denmark's Liberation
- 8 Mother's Day
- 14 Eurovision \

June

5 Constitution Day

UEFA EURO (10th June – 10th July)

- 15 Valdemar's Day
- 22 June Solstice 🌞

July

2-24 Tour de France 🎊



5-21 Summer Olympics Games 🔻 Back to School Sales (month-long)

September

22 September Equinox Day

October

31 Halloween 🤮



November

- 10 Martinmas Eve
- 25 Black Friday 4%
- 28 Cyber Monday

December

- 24 Christmas Eve
- 25 Christmas 🦵
- 26 Boxing Day
- 31 New Year's Eve 🙈

