

# e-Commerce Calendar 2016

## IMPORTANT SHOPPING DATES IN ITALY

### January

- 1 New Year's Day 🌲
- 4 Winter Sales
- 23 Carnival of Venice

### February

- 8 Chinese New Year
- 14 Valentine's Day ❤️
- 24 Fashion Week in Milan

### March

- 8 International Women's Day
- 19 Father's Day
- 20 March Equinox
- 27 Easter Sunday 🐣

### April

- 1 April Fools' Day
- 22 World Earth Day 🌍
- 25 Liberation Day

### May

- 1 Labor Day / May Day 🛠️
- 8 Mother's Day 👩
- 14 Eurovision 🎤

### June

- 2 Republic Day
- UEFA EURO (10th June – 10th July) ⚽
- 20 June Solstice ☀️

### July

- 2-24 Tour de France 🚴

### August

- 5-21 Summer Olympics Games 🏆
- 15 Ferragosto
- Back to School Sales (month-long)

### September

- 1 Rientro a Scuola
- 22 September Equinox Day

### October

- 10 National Grandparents Day
- 21 Fashion Week in Milan
- 31 Halloween 🎃

### November

- 1 All Saints' Day
- 25 Black Friday 📈
- 28 Cyber Monday

### December

- 24 Christmas Eve
- 25 Christmas 🎅
- 26 St. Stephen's Day / Boxing Day
- 31 New Year's Eve 🌲