





e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN UKRAINE

January

- 1 New Year's Day 
- 7-8 Christmas Day 
- 14 Old New Year
- 22 Ukrainian Unity Day


February

- 14 Valentine's Day 

March

- 8 International Women's Day
- 20 March equinox

April

- 1 April Fools Day
- 22 World Earth Day 

May

- 1 Easter Day Holiday 
- 1-2 Labor Day Holiday 
- 8 Mother's Day 
- 9 Victory Day / Memorial Day
- 14 Eurovision 



June

- UEFA EURO (10th June – 10th July) 
- 19 Pentecost holiday
- 20 June Solstice 
- 28 Constitution Day 

July

- 2-24 Tour de France 
- 7 Kupala Night
- 8 Family Day
- 28 Baptism of Kyivan Rus
- 31 Navy Day


August

- 5-21 Summer Olympics Games 
- 23 Day of the National Flag
- 24 Independence Day 
- Back to School Sales (month-long)


September

- 1 1st Day of School
- 22 September Equinox Day


October

- 2 Teacher's Day
- 14 Defenders' Day
- 31 Halloween 

November

- 17 Student's Day
- 21 Dignity and Freedom Day
- 25 Black Friday 
- 28 Cyber Monday

December

- 6 Army Day
- 19 St. Nicholas 
- 31 New Year's Eve 