

# e-Commerce Calendar 2016

## IMPORTANT SHOPPING DATES IN FRANCE

### January

1 New Year's Day 🌲

### February

9 Mardi Gras  
14 Valentine's Day ❤️

### March

1-9 Paris Fashion Week 🇫🇷  
8 International Woman's Day  
17 St. Patrick's Day 🍀  
27 Easter Sunday 🐣  
28 Easter Monday

### April

1 April Fools' Day  
22 World Earth Day 🌍

### May

1 May Day / Labor Day 🛠️  
5 Ascension Day  
8 WWII Victory Day  
11-22 Cannes Film Festival  
29 Mother's Day 👩

### June

UEFA EURO (10th June – 10th July) ⚽  
19 Father's Day  
20 June Solstice ☀️  
22 Soldes d'été

### July

2-24 Tour de France 🚴  
14 Bastille Day 🇫🇷

### August

5-21 Summer Olympics Games 🏅  
15 Assumption of Mary  
Back to School Sales (month-long)

### September

1 Rentrée Des Classes  
22 September Equinox Day  
European Heritage Days  
(third weekend of September)  
Paris Fashion Week 🇫🇷  
(27th September - 5th October)

### October

31 Halloween 🎃

### November

1 All Saints' Day  
11 Armistice Day  
25 Black Friday 📈  
28 Cyber Monday

### December

6 St. Nicholas Day  
24 Christmas Eve  
25 Christmas 🎅  
26 St. Stephen's Day / Boxing Day  
31 New Year's Eve 🌲