

e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN GERMANY

January

- 1 New Year's Day
- 6 Three Kings Day (Dreikönigstag)

February

- 8 Rosenmontag
- 9 Shrove Tuesday (Karneval)
- 10 Ash wednesday (Karneval)
- 14 Valentine's Day

March

- 8 International Women's Day
- 27 Easter Sunday
- 28 Easter Monday

April

- 1 April Fools' Day
- 3-19 Munich Ballet Week
- Munich Spring Festival
(15th April – 1st May)
- 22 World Earth Day

May

- 1 May Day
- 5 Father Day
- 5 Ascension Day
- 8 Mother's Day
- 14 Eurovision

June

- UEFA EURO (10th June – 10th July)
- 20 June Solstice
- 24-26 Elbhangfest (Dresden)

July

- 2-24 Tour de France
- 16 Festival "Cologne lights"
- 29-31 Bardentreffen Nürnberg
(World music festival)

August

- 5-7 International Beer Festival (Berlin)
- 5-21 Summer Olympics Games
- Back to School Sales (month-long)

September

- Oktoberfest
(17th September – 3th October)
- 22 September Equinox Day

October

- 3 Day of German Unity
- 31 Halloween

November

- 1 All Saints' Day
- 11 St. Martin's Day
- 25 Black Friday
- 28 Cyber Monday

December

- 6 St. Nicholas Day
- 24 Christmas Eve
- 25 Christmas
- 26 Boxing Day
- 31 New Year's Eve