



e-Commerce Calendar 2016

IMPORTANT SHOPPING DATES IN THE USA

January

- 1 New Year's Day 
- 18 Martin Luther King, Jr. Day
- 31 Pro Bowl


February

- 7 Super Bowl Sunday
- 8 Chinese New Year
- 9 Carnival / Shrove Tuesday
- 14 Valentine's Day 
- 15 President's Day


March

- 17 St. Patrick's Day 
- 20 March Equinox
- 23 National Puppy Day
- 25 Good Friday
- 27 Easter Sunday 

April

- 1 April Fool's Day
- 4 Baseball Opening Day
- 15 Emancipation Day
- 22 World Earth Day 


May

- 1 May Day
- 5 Cinco de Mayo
- 8 Mothers Day 
- 30 Memorial Day


June

- 14 Flag Day
- 14 U.S. Army Birthday
- 19 Father's Day
- 20 June Solstice 


July

- 4 Independence Day 
- 24 Parent's Day


August

- 5-21 Summer Olympics Games 
- 21 Senior Citizens Day
- Back to School Sales (month-long)



September

- 5 Labor Day 
- 11 Veteran's Day
- 13 Chocolate Day
- 23 September Equinox Day

October

- 10 Columbus Day
- 13 U.S. Navy Birthday
- 31 Halloween 

November

- 11 Veteran's Day
- 24 Thanksgiving Day 
- 25 Black Friday 
- 28 Cyber Monday

December

- 12 Green Monday
- 18 Free Shipping Day
- 24 Christmas Eve / Super Saturday
- 25 Christmas Day  / Hanukkah
- 25 Kwanzaa
- 31 New Year's Eve 